GRAPHQL SUMMIT

October 27 - 28

AT THE HILTON UNION SQUARE, SAN FRANCISCO
5th Annual GraphQL Summit
Your opportunity to present your products & technologies to a very relevant audience

GraphQL Summit is a two day conference that celebrates all things GraphQL. We're thrilled to welcome the GraphQL community back again this year to San Francisco, CA on October 27-28. Developers come to GraphQL Summit to get inspired and take back knowledge they can share with their teams.

1700+ developers and technical leaders expected

50+ sessions, talks, and presentations over two days

18 Sponsorship opportunities available across 3 levels

1 day of hands-on classroom training available at additional cost
Benefits of Sponsoring

● Inform the GraphQL community about your organization’s products and services

● Associate your brand with one of the fastest growing technology communities

● Support and engage with the ecosystem behind many of the most popular open source projects

● Engage with the industry’s top engineers and developers at enterprise companies as well as hundreds of innovative startups
Our 2019 Sponsors

"We scanned 300 badges on day 1 only"

"Our booth was so busy that it was tough to keep up"

Francesc Campoy
VP of Product
Dgraph
AUDIENCE: Engineering Leads

The attendees are product developers on the cutting edge of technology who are building modern applications. Sponsoring GraphQL Summit is a great way to reach passionate and knowledgeable technologists who are leaders in their field and influence others.
COMPANIES IN ATTENDANCE IN 2019

- Autodesk
- OpenTable
- American Airlines
- Indeed
- Microsoft
- NETFLIX
- SAP Concur
- Airbnb
- Credit Karma
- Knotel
- Nerdwallet
- Intuit
- Box
- Expedia Group
- PayPal
- Walmart
- Zillow
- Rakuten
- Workday
- STRAVA
- Hilton
- Capital One
- Target
- Atlassian
- Oracle
- AWS
Centrally-located in San Francisco’s Union Square, steps away from public transportation subway and muni lines, the Hilton is one of the largest and most versatile hotel event spaces in the city.

The Sponsor Zone is located in the Yosemite Ballroom, where attendees will register and will need to pass anytime they transition between session rooms.
<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Diamond $65,000 1 Available</th>
<th>Platinum $29,000 4 Available</th>
<th>Gold $19,000 5 Available</th>
<th>Silver $15,000 10 Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored talk delivered by a technical team member (stage placement TBD by the Summit team)</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>10X10 space (55&quot; LCD - White museo branded unit +$2500*)</td>
<td>Yes (20X20 space)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Choice from premium location on sponsor floor plan</td>
<td>Diamond Section</td>
<td>Platinum Section</td>
<td>Gold Section</td>
<td>Silver Section</td>
</tr>
<tr>
<td>Onstage call out at Welcome Keynote on day 1</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Logo on Summit website</td>
<td>Yes</td>
<td>Yes (large)</td>
<td>Yes (medium)</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo on welcome signage</td>
<td>Yes</td>
<td>Yes (large)</td>
<td>Yes (medium)</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo in Summit marketing emails to Apollo email base (~60,000 leads)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo featured at the beginning of all Summit session replay videos (YouTube)</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Tweets from @apollographql (subject to approval, schedule TBD)</td>
<td>2</td>
<td>1</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Tweets from @graphqlsummit (subject to approval, schedule TBD)</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Lead capture via attendee badge QR code</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Staff conference passes plus 30% off additional passes</td>
<td>8</td>
<td>6</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Sponsored Topic Table at Lunch for one day (Content Subject to Approval)</td>
<td>Yes 1 per day</td>
<td>Yes</td>
<td>$1,000</td>
<td>No</td>
</tr>
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</table>
# Branding Options

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Description</th>
<th>Price</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Coffee Sponsor</strong></td>
<td>Exclusive branding at all coffee stations (~10) for one day of the conference.</td>
<td>$10,000</td>
<td>2 available</td>
</tr>
<tr>
<td><strong>Diversity Sponsor</strong></td>
<td>Purchase one or more Opportunity Scholarship Tickets to welcome attendees from underrepresented groups to GraphQL Summit</td>
<td>$800 each</td>
<td></td>
</tr>
<tr>
<td><strong>Party Sponsor</strong></td>
<td>Exclusive branding at the bar during the welcome reception. Choose &amp; name the featured cocktail!</td>
<td>$5,000</td>
<td>1 available</td>
</tr>
<tr>
<td><strong>Demo Theatre</strong>*</td>
<td>Lead a one hour technical workshop on either day of GraphQL Summit</td>
<td>$25,000</td>
<td>2 available</td>
</tr>
<tr>
<td><strong>Private Executive Meeting Space</strong></td>
<td>Host up to 4 one hour meetings in the Sunset room on either day of GraphQL Summit</td>
<td>$10,000</td>
<td>2 available</td>
</tr>
<tr>
<td><strong>Puppy Zone</strong></td>
<td>Exclusive branding at the most popular activation at Summit - the puppy play area on either day of GraphQL Summit</td>
<td>$10,000</td>
<td>2 available</td>
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</tbody>
</table>

*Demo topic subject to approval by GraphQL Summit organizers*
Branded Museo Unit

STANDARD BOOTH

1x 55" LCD Wall
1x Jetson High boy white
2x Gallaher barstools Blue
1x Locking laptop kiosk
Floor Plan

Platinum  Gold  Silver

Coming - March 2020
All Things GraphQL

Our content is structured into eight Developer centric themes this year. It celebrates all things GraphQL and is aimed to engage and educate product developers.

01 SERVER
Everything related to building and running a graph. We'd love to learn how you tackle caching, error handling, resolver best practices, advanced schema design, data loaders and data sources, optimizing batching, tradeoffs of GraphQL, GraphQL for service to service communication, GraphQL native databases, and access control. All server implementations and languages are welcome!

02 CLIENT
Everything related to consuming a graph. We'd love to hear about GraphQL and TypeScript, modern React (hooks and suspense), mocking, testing, error handling, working with fragments, pagination, optimizing client caching, state management, JAMstack, server-side rendering, offline support, Vue, Angular, and iOS/Android clients.

03 SCALING THE GRAPH
This track is for developers who want to learn more about running GraphQL at scale. Some topic ideas include: public API best practices, federation, onboarding teams to the graph, GraphQL for DevOps folks, GraphQL security, building a GraphQL gateway, and rolling the graph out to third-party partners.

04 GRAPH MANAGEMENT
Once your graph is in production, how do you keep it healthy? We want to learn about evolving your schema over time, performance monitoring, deploying changes with feature flags, building internal tooling, and GraphQL for the enterprise.

05 THE FUTURE OF GRAPHQL
What’s next for GraphQL? Some topics we’d love to hear about include any new proposals or additions to the GraphQL specification, @defer and @stream, GraphQL implementations for different transports, new GraphQL parsers, and optimizing GraphQL execution.

06 OPEN SOURCE
Do you have a cool GraphQL open source project that you’d like to share? This is your time to shine! This track is also for topics that encourage getting involved with the GraphQL community, such as how to contribute to open source, the GraphQL Foundation, and the challenges of running an open source project.

07 LIVE CODING
Build something live on stage! All talks for this track must feature more than 50% live coding. Debugging code and solving problems on the fly are strongly encouraged!

08 GRAPHQL FOR EVERYONE
Designers, product managers, executives, and data scientists can benefit from a data graph too! Some topic ideas include: integrating GraphQL with design tools, GraphQL for marketing automation, GraphQL on the blockchain, why CTOs should care about GraphQL, and GraphQL for data science.
GraphQL Summit 2020

We look forward to seeing you in October!

Sponsorships are considered on a first come, first served basis and are subject to availability and contract approval.

Contact summit@graphql.com for more information.

summit.graphql.com